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Heil Environmental Announces New Ready Truck Program with 30-Day Shipping Guarantee

Chattanooga, TN. (April 26, 2010) — Heil Environmental has announced a new Ready Truck Program designed to meet the needs of customers who want to update or expand their fleet of refuse collection vehicles quickly and cost-effectively.

Through Heil's Ready Truck Program, customers can order a quality Heil refuse collection vehicle with a chassis that is well-matched for the specific body and application, all at an attractive package price.

Heil's large in-stock inventory ensures quick delivery from their plant to the customer. Customers can simply select a unit from Heil's inventory of completed and ready-to-ship heavy-duty refuse trucks, and the truck is shipped immediately to the customer's location. Heil has used their significant purchasing power to negotiate cost-effective deals with every chassis manufacturer in the refuse industry, and passes those savings directly onto the customer at the time of a Ready Truck purchase.

While some refuse vehicle manufacturers make pre-configured vehicles available to customers, none offers the peace of mind of Heil's new 30-Day Shipping Guarantee. To take advantage of this offer, a customer can simply order a Heil Ready Truck that is built to their specifications through their local Authorized Heil Dealer, and the truck will ship to the customer within 30 calendar days of the order date. This offer applies to Heil-owned chassis in stock and includes standard options; however, it does not apply to custom options or chassis modifications. To qualify for the guarantee, single orders are limited to ten units per product line, with the exception of the PT 1000™ which has a maximum of five units per order.

According to Larry Angel, General Manager of Heil's Ready Truck Program, "We are meeting customer needs by doing something that has never been done before as a standard business practice. You can't order a bicycle to your specs and have it shipped in 30 days. And to think you can sit down with your Heil Dealer and configure something as complex as a refuse truck with the standard options you want and it will ship to you in 30 days – that's incredible. And we do it every day!"

Press Release



For more information about Heil Ready Trucks, or to locate your nearest Authorized Heil Dealer, call toll-free 866-ASK HEIL (866.275.4345) or visit www.heil.com.

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Heil Environmental, established in 1901, is the first ISO 9001:2000 certified manufacturer of refuse collection bodies in the United States. Heil is the industry leader in automated waste collection technology and offers the broadest product line, including front loaders, rear loaders, side loaders, and recyclers. OEM and aftermarket replacement parts are available through Parts Central. Heil is a Dover Company.

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