

**Media Contact:**

Jennifer Bonelli  
Corporate Manager, Marketing Communications  
Environmental Solutions Group  
423.855.3488  
jbonelli@doveresg.com

## **ENVIRONMENTAL SOLUTIONS GROUP (ESG) LAUNCHES NEW CUSTOMER-FOCUSED WEBSITE**

**Chattanooga, TN.** (January 10, 2011)—Environmental Solutions Group today unveiled its new customer-focused website. The site, [www.doveresg.com](http://www.doveresg.com), is designed to assist customers in better understanding waste streams and choosing products and services that can reduce costs and environmental impact while improving productivity.

According to ESG Vice President of Sales and Marketing, Randy Brown, the new website is the first step in a multi-faceted customer outreach program for ESG. “There are many challenges facing the solid waste and recycling industry – our mission is to help customers generate a strong return on investment by successfully navigating those challenges with solutions that can transform the waste stream. Our new website represents the first of many planned programs to provide customers with information about industry best practices and innovations that can directly benefit their businesses.”

Visitors to the new website will be able to research industry trends, read municipal and commercial customer success stories, view employment opportunities, and link to the ESG family of brands, including Heil, an industry-leading manufacturer of refuse collection vehicles and recycling units; DuaLift, a revolutionary hook and cable hoist system; Marathon, a respected leader in onsite waste compaction and NEXGEN<sup>®</sup> recycling systems; and Bayne; a leading supplier of cart tippers and carry cans for mobile refuse applications and lifters for commercial and industrial applications.

Environmental Solutions Group encompasses industry-leading brands—Heil Environmental, DuaLift, Marathon, NEXGEN, and Bayne Premium Lift Systems—to create a premier, fully integrated equipment group serving the solid waste management industry. Through extensive voice-of-customer outreach, in-house engineering and manufacturing capabilities, a wide-reaching service network, and proven industry expertise, ESG is focused on solving customer problems through environmentally responsible products and providing world-class support. For more information, visit [www.doveresg.com](http://www.doveresg.com).

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